

TITLE: Understanding (imagery through) Aphantasia
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PURPOSE (Aims/Objectives)

- What are the aims/objectives of the project?
- *Explore the association between cognitive ability and Aphantasia (lack of imagery ability)*
 - *Explore the relationship between working memory and imagery*

CUSTOMERS (Stakeholders)

Who are the collaborators? *Zoë Pounder, Samuel Evans, Catherine Loveday, Alison F. Eardley, and Juha Silvanto*

How did the collaboration come together? *We were all at the same location with interest in memory and imagery.*

Who benefits? *Individuals curious about Aphantasia and Imagery.*

DESIRED END RESULT (Critical Success Factors)

Goals! *Increased understanding of factors associated with Aphantasia*

What aspects of the project are you most proud of?

- *Learning that having an inability in imagery doesn't mean that cognitive ability (memory, learning) is affected.*
- *Contributing to furthering the knowledge base on Aphantasia*

CURRENT STATUS

Is this project finished/ongoing?
Yes, and yes – there's more to explore in Aphantasia!

Are you seeking new collaborators to continue this work?
Yes